



Question	Answer	Percentage
<p>Change Research applied its proprietary Dynamic Online Sampling Engine to yield a representative sample using prior turnout in presidential year November general elections in New York City from the New York voter file as a reference. The sample size is 1,011 likely voters with a margin of error of 3.1% and higher among subgroups. Weighting was on gender, race/ethnicity, age, borough, and 2016 presidential vote.</p>		
<p>How favorable are your feelings about each of the following public figures and groups? - Technology companies</p>	Very favorable	15
	Somewhat favorable	29
	Neutral	35
	Somewhat unfavorable	13
	Very unfavorable	5
	Never heard of them	2
	Total Favorable	45
	Total Unfavorable	18
	Net Favorable	27
<p>How favorable are your feelings about each of the following public figures and groups? - Startups</p>	Very favorable	24
	Somewhat favorable	27
	Neutral	31
	Somewhat unfavorable	5
	Very unfavorable	4
	Never heard of them	9
	Total Favorable	51
	Total Unfavorable	9
	Net Favorable	42
<p>How favorable are your feelings about each of the following public figures and groups? - Entrepreneurs</p>	Very favorable	28
	Somewhat favorable	27
	Neutral	31
	Somewhat unfavorable	5
	Very unfavorable	5
	Never heard of them	5
	Total Favorable	55
	Total Unfavorable	10
	Net Favorable	45
<p>During the coronavirus pandemic, has technology generally made your life:</p>	Much better	31
	Somewhat better	34
	Neither better nor worse	30
	Somewhat worse	3
	Much worse	2
<p>Are technology companies having a net positive or net negative effect on how things are going these days?</p>	Mostly positive	20
	Somewhat positive	38
	Neutral	26
	Somewhat negative	11
	Mostly negative	5
<p>Are startups having a net positive or net negative effect on how things are going these days?</p>	Mostly positive	10
	Somewhat positive	27
	Neutral	57
	Somewhat negative	4

	Mostly negative	3
Are large corporations having a net positive or net negative effect on how things are going these days?	Mostly positive	7
	Somewhat positive	22
	Neutral	30
	Somewhat negative	27
	Mostly negative	14
Which of the following comes closer to your view:	Technology helps me live my life the way that I want to.	81
	Technology gets in the way of living the life that I want.	19
Which of the following comes closer to your view:	Learning tech skills is often expensive, requires a lot of travel, feels intimidating, and tends to require going to Manhattan.	53
	Learning tech skills can be done without spending too much money, is reasonably accessible, and doesn't feel that scary.	47
How closely, if at all, do you follow news about data privacy issues?	Very closely	23
	Somewhat closely	43
	Not too closely	24
	Not closely at all	8
	Not sure	3
Do you agree or disagree with the following statements? - New York City should work to attract more technology companies.	Strongly agree	33
	Somewhat agree	31
	Neutral	25
	Somewhat disagree	7
	Strongly disagree	4
Do you agree or disagree with the following statements? - Government regulations of the technology industry usually do more harm than good.	Strongly agree	12
	Somewhat agree	15
	Neutral	33
	Somewhat disagree	26
	Strongly disagree	14
Do you agree or disagree with the following statements? - Technology companies and the jobs and innovation that they create are needed in New York City now more than ever with the coronavirus pandemic.	Strongly agree	32
	Somewhat agree	35
	Neutral	23
	Somewhat disagree	7
	Strongly disagree	3
Do you agree or disagree with the following statements? - There are still good paying jobs available to New Yorkers without a college degree or technical skills that allow them to lead a middle class life and put their children in a position to succeed.	Strongly agree	8
	Somewhat agree	19
	Neutral	15
	Somewhat disagree	25
	Strongly disagree	33
Do you agree or disagree with the following statements? - It is imperative that New York's school system puts a greater emphasis on teaching tech skills and partnering with local companies to create internship and apprenticeship programs for the next generation of students to succeed.	Strongly agree	57
	Somewhat agree	26
	Neutral	12
	Somewhat disagree	3

	Strongly disagree	1
Do you agree or disagree with the following statements? - New York's government needs to offer more tech training programs for ordinary residents, whether on its own or with the assistance of local tech companies.	Strongly agree	52
	Somewhat agree	29
	Neutral	12
	Somewhat disagree	4
	Strongly disagree	4
Do you agree or disagree with the following statements? - Working at a startup or technology company provides economic mobility. I would want my family members to work at a technology company.	Strongly agree	23
	Somewhat agree	28
	Neutral	41
	Somewhat disagree	7
	Strongly disagree	1
For statistical purposes, what is your household income?	Less than \$20,000	12
	\$20,000 to \$34,999	10
	\$35,000 to \$49,999	10
	\$50,000 to \$74,999	14
	\$75,000 to \$99,999	15
	\$100,000 to \$249,999	24
	\$250,000 or more	4
	Prefer not to say	12
Which of the following best describes you? Please select all that apply:	A close friend has worked in the technology industry in New York City.	21
	A family member has worked in the technology industry in New York City.	16
	I have worked in the technology industry in New York City.	11
	None of the above	63
Which of the following best describes you?	Employed full time	44
	Student, retired, or otherwise not working	26
	Unemployed	12
	Employed part time	9
	Prefer not to say	8
How often do you use social media?	Many times throughout the day	51
	A few times per day	32
	Once per day	11
	Less than once per day	5
Would you describe yourself politically as:	Progressive	26
	Liberal	27
	Moderate	23
	Conservative	14
	Other	10
In the November 2016 election, did you vote for:	Hillary Clinton, the Democrat	72
	Donald Trump, the Republican	16
	Did not vote	9
	Jill Stein, the Green Party	1
	Gary Johnson, the Libertarian	1
Which borough do you live in?	Brooklyn	30
	Queens	25
	Manhattan	24
	The Bronx	15
	Staten Island	7

	None of the above	0
Gender	Female	59
	Male	41
Age Range	18 to 34	29
	35 to 49	25
	50 to 64	26
	65 or older	20
Ethnicity	White / Caucasian	37
	Black or African American	24
	Hispanic or Latino/a	23
	Asian / Pacific Islander	8
	Other	7
Educational Attainment	High school diploma or less	25
	Some college, but no degree	12
	Associate's degree, or two-year college degree	15
	Bachelor's degree, or four-year college degree	29
	Graduate degree	18
Party ID	Democrat	65
	Independent/Other	21
	Republican	14
Allocated PID	Strong + Weak + Indep Dems	72
	Independents	10
	Strong + Weak + Indep Repubs	18
7 Pt Party ID	Strong Democrat	47
	Weak Democrat	18
	Ind Democrats	7
	Independents	10
	Ind Republicans	4
	Weak Republican	3
	Strong Republican	11